

Kris Hoang, Ph.D., CPA, CA

Curriculum Vita

Associate Professor
Culverhouse School of Accountancy
Culverhouse College of Commerce
364 Alston Hall
Box 870220
Tuscaloosa, AL 35487-0220

Office : +1 (205) 348-0657
Mobile: +1 (504) 655-2744
E-mail: khoang@cba.ua.edu
Canadian Citizen
U.S. Permanent Resident (Green Card)

EDUCATION

- 2012 Doctor of Philosophy (Ph.D.), Accounting (*degree conferred in 2013*)
School of Business, University of Alberta, Edmonton, AB
Dissertation: Audit Client Satisfaction and Engagement Profitability
Core Committee: Dr. Karim Jamal (Chair), Dr. Michael Maier, Dr. Roy Suddaby
- 2004 Master of Accounting (M.Acc.)
- 2003 Bachelor of Arts (B.A.), Honours Chartered Accountancy Co-op, French Studies Minor
University of Waterloo, Waterloo, ON
Masters Research Project: The Role of Directors in Strategic Performance Monitoring
Supervisor: Dr. Alan Webb

ACADEMIC EMPLOYMENT

- 2020-Present Associate Professor
- 2016-2020 Assistant Professor
Culverhouse School of Accountancy, University of Alabama
- 2013-2016 Assistant Professor of Accounting
- 2012-2013 Visiting Lecturer in Accounting
A.B. Freeman School of Business, Tulane University

RESEARCH

Peer Reviewed Articles:

- Aghazadeh, S., and K. Hoang. 2020. "How Does Audit Partner Emphasis on Client Satisfaction Influence Auditors' Awareness of and Response to Client Persuasion?" *Accounting, Organizations and Society (Forthcoming)*.
- 2013 Center for Audit Quality Academic Research in Auditing Grant (\$20,000)
- Hoang, K., K. Jamal, and H.-T. Tan. 2019. "Determinants of Audit Engagement Profitability" *The Accounting Review* 96(6): 253-283.
- Fiolleau, K. K. Hoang, and B. Pomeroy. 2018. "Auditors' Communications with Audit Committees: The Influence of the Audit Committee's Oversight Approach" *Auditing: A Journal of Practice and Theory* 38(2): 125-150.
- Hoang, K., S. Salterio, and J. Sylph. 2018. "Barriers to Transferring Auditing Research to Standard Setters" *Accounting Perspectives* 17(3) 427-452.
- 2015 Insight Development Grant from Social Sciences and Humanities Research Council of Canada (\$75,000)
- Fiolleau, K., K. Hoang, K. Jamal, and S. Sunder. 2013. "How Do Regulatory Reforms to Enhance Auditor Independence Work in Practice?" *Contemporary Accounting Research* 30(3): 864-890.

Book:

Fiolleau, K., K. Hoang, and K. Jamal. 2010. *A Director's Guide to Corporate Financial Reporting*. New York: Business Expert Press.

Working Papers:

“Communication is a two-way street: Analyzing approaches undertaken to enhance systematic audit research knowledge transfer to policymakers” with S. Salterio and Y. Luo. *In preparation for resubmission to Accounting, Organizations and Society for 3rd round review*.

“Evidence-Informed Audit Standard Setting: Exploring Evidence Use and Knowledge Transfer in Development of the Group Audit Standard” with S. Salterio and Y. Luo. *In preparation for resubmission to Contemporary Accounting Research for 2nd round review*.

“How Does Auditors' Client Relationship Management Influence Managers' Cooperation with Auditor Evidence Requests?” with R. Hatfield, M. Ricci and E. Thomas. *Under review at The Accounting Review*.

“Persuasion in Auditing: A review through the lens of the Persuasion Knowledge Model” with S. Aghazadeh, L. Guichard and O. Brown. *Under review at European Accounting Review for 2nd round review*.

“Open-ended qualitative responses in auditor JDM research: Using LIWC to analyze auditors' psychological processes” with S. Aghazadeh and B. Pomeroy. *In preparation for resubmission to Auditing: A Journal of Practice and Theory*.

Research In-Process:

“Best Practices Surrounding Critical Audit Matter Selection: A Field Study During a Time of Transition” with S. Dannemiller, M. Doxey and R. Houston. 2019 Culverhouse Summer Excellence in Research Faculty Grant (\$10,000). *Data analysis phase*.

“Courageous Audit Quality” with E. Blum, R. Hatfield and K. Kjellevoid. *Data gathering phase*.

“The Auditor Selection Process: From Tender to Relationship Management” with K. Hardies, M.-L. Vandenhoute and M. van Rinsum. Dutch Foundation for Auditing Research Grant for \$220,000USD in funding and access to proprietary audit firm data from firms in The Netherlands.

RESEARCH PRESENTATIONS

2020 Villanova University and Lehigh University Joint Virtual Accounting Research Workshop (scheduled)

2019 Texas A&M University Accounting Research Workshop, College Station, TX

2019 Hoosier Accounting Research Conference, Indiana University, Bloomington, IN
How Does Auditors' Client Relationship Management Influence Managers' Cooperation with Auditor Evidence Requests?

2019 Texas Tech University Accounting Research Workshop Series, Lubbock, TX
Communication is a two-way street: Analyzing approaches undertaken to enhance systematic audit research knowledge transfer to policymakers

2018 23rd Symposium on Audit Research, University of Illinois at Urbana-Champaign
Communication is a two-way street: Analyzing approaches undertaken to enhance systematic audit research knowledge transfer to policymakers

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- 2015 AAA Audit Midyear Meeting, Miami, FL; University of Alabama
Does Pressure to Satisfy Clients Influence How Auditors Perceive and Respond to Client Persuasion?
- 2014 Erasmus Research Institute of Management, Rotterdam, Netherlands; Lehigh University Brown Bag Workshop, Bethlehem, PA; Tulane University Brown Bag Workshop, New Orleans, LA
How Do Auditors Cope with Clients' Persuasion Attempts?
- 2013 International Symposium on Audit Research, Sydney, Australia
Communications with Audit Committees: What Information Do Auditors Provide about Management's Accounting Practices?
- 2012 AAA Auditing Midyear Meeting, Savannah, GA; CAAA Annual Meeting, Charlottetown, PEI
What Do Auditors Communicate to the Audit Committee about Management's Accounting Choices?
- 2012 Georgia Institute of Technology, McGill University, Tulane University, University of Illinois at Urbana-Champaign, University of Nevada-Las Vegas, University of Waterloo, Wilfrid Laurier University
Audit Client Satisfaction and Engagement Profitability
- 2011 Accounting Ph.D. Rookie Recruiting and Research Camp, Coral Gables, FL
Audit Client Satisfaction and Engagement Profitability
- 2011 Simon Fraser University Research Seminar, Burnaby, BC; University of Alberta Brown Bag Research Workshop, Edmonton, AB
What Do Auditors Disclose to the Audit Committee about Management's Accounting Choices?
- 2011 CAAA Annual Meeting: Craft of Accounting Research Doctoral Student Workshop, Toronto, ON
Client Relationship Management at Accounting Firms
- 2010 CAAA Annual Meeting, Vancouver, BC; International Symposium on Audit Research, Singapore; AAA Annual Meeting, San Francisco, CA
Engaging Auditors: Field Investigation of a Courtship

PANEL DISCUSSIONS

- 2017, 2018 Culverhouse School of Accountancy Professional Advisory Board: Panel on *Current Research*
- 2017 AAA Annual Meeting: FASB Outreach Panel on "*How standard setters can engage academics, users and preparers in their process*"
- 2014, 2015 Tulane A.B. Freeman School New Faculty Orientation: Panel on "*Teaching Effectiveness*"
- 2014 Tulane Business School Council Meeting: Faculty Panel on "*Faculty Excellence in an Era of Disruptive Innovation*"
- 2010 Institute of Chartered Accountants of Alberta Centennial Conference in Jasper, AB: Panel on "*Academic Careers in Accounting*"

ACADEMIC SERVICE - EXTERNAL

- 2020-present Editorial Board Member, *The Accounting Review*
- 2015-present Editorial Board Member, *Auditing: A Journal of Practice and Theory*
- 2014-present Ad hoc reviewer, *The Accounting Review; Contemporary Accounting Research; Accounting, Organizations and Society; Journal of Business Ethics; Behavioral Research in Accounting; Issues in Accounting Education; European Accounting Review; Managerial Auditing Journal and Current Issues in Auditing*

2020 Reviewer, AAA Auditing Midyear Meeting, Houston, TX
2019 Reviewer, ABO Section Meeting, Providence, RI
2019 Reviewer, AAA Annual Meeting, San Francisco, CA
2019 Reviewer and Moderator, CAAA Annual Meeting, Toronto, ON
2018 Reviewer, AAA Annual Meeting, Washington, DC
2018 Discussant, Reviewer and Moderator, EAA Annual Congress, Milan, Italy
2018 Reviewer, AAA Auditing Midyear Meeting, Portland, OR
2017 Reviewer, AAA Annual Meeting, San Diego, CA
2015 Discussant and Reviewer, AAA Annual Meeting, Chicago, IL
2015 Discussant and Reviewer, AAA Auditing Midyear Meeting, Miami, FL
2014 Discussant and Reviewer, CAAA Annual Conference, Edmonton, AB
2014 Reviewer, AAA Annual Meeting, Atlanta, GA
2013 Discussant, AAA Auditing Midyear Meeting, New Orleans, LA
2012 Reviewer, CAAA Annual Conference, Charlottetown, PEI
2011 Reviewer, AAA Annual Meeting, Denver, CO
2011 Reviewer, CAAA Annual Conference, Toronto, ON
2010 Discussant, University of Alberta Business Research Conference, Edmonton, AB
2010 Reviewer, CAAA Annual Conference, Vancouver, BC
2010 Discussant and Reviewer, AAA Auditing Midyear Meeting, San Diego, CA
2009 Reviewer, CAAA Annual Conference, Montreal, QC
2009 Reviewer, Accounting Division, Administrative Sciences Association of Canada (ASAC) Conference
2008 Reviewer, Accounting Division, Administrative Sciences Association of Canada (ASAC) Conference

CONFERENCE PARTICIPATION

2020 AAA Auditing Midyear Meeting, Houston, TX
2019 Hoosier Accounting Research Conference, Bloomington, IN
2019 Virginia Tech Accounting Research Conference, Blacksburg, VA
2019 International Symposium on Auditing Research (ISAR), Boston, MA
2019 CAAA Annual Conference, Ottawa, ON
2019 AAA Auditing Midyear Meeting, Nashville, TN
2018 PCAOB/JAR Conference on Auditing and Capital Markets, Washington, DC
2018 Illinois Audit Symposium, Urbana-Champaign, IL
2018 International Symposium on Auditing Research (ISAR), Maastricht, Netherlands
2018 European Accounting Association Annual Congress, Milan, Italy
2018 AAA Auditing Midyear Meeting, Portland, OR
2017 AAA Annual Meeting, San Diego, CA
2017 International Symposium on Auditing Research (ISAR), Sydney, Australia
2017 AAA Auditing Midyear Meeting, Orlando, FL
2016 AAA Annual Meeting, New York, NY
2015 AAA Annual Meeting, Chicago, IL
2015 International Symposium on Auditing Research (ISAR), Boston, MA
2015 CAAA Annual Conference, Toronto, ON
2015 AAA Auditing Midyear Meeting, Miami, FL
2014 PCAOB/JAR Conference on Auditing and Capital Markets, Washington, DC
2014 AAA ABO Conference, Philadelphia, PA
2014 Illinois Audit Symposium, Urbana-Champaign, IL
2014 International Symposium on Auditing Research (ISAR), Maastricht, Netherlands
2014 AAA Auditing Midyear Meeting, San Antonio, TX
2013 AAA Annual Meeting, Anaheim, CA
2013 Center for Audit Quality Symposium, Anaheim, CA
2013 AAA Auditing Midyear Meeting, New Orleans, LA
2013 AAA Management Accounting Section Midyear Meeting, New Orleans, LA

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- 2012 Illinois Audit Symposium, Urbana-Champaign, IL
- 2012 CAAA Annual Conference, Charlottetown, PEI
- 2012 CA Education Foundation - Accounting Educators Conference, Red Deer, AB
- 2012 AAA Auditing Midyear Meeting, Savannah, GA
- 2011 Accounting Ph.D. Rookie Recruiting and Research Camp, Coral Gables, FL
- 2011 Contemporary Accounting Research Conference, Calgary, AB
- 2011 CA Education Foundation - Accounting Educators Conference, Red Deer, AB
- 2011 CAAA Annual Conference and Doctoral Consortium, Toronto, ON
- 2010 CA Education Foundation - Accounting Educators Conference, Edmonton, AB
- 2010 University of Alberta Business Research Conference, Edmonton, AB
- 2010 AAA Annual Meeting, San Francisco, CA
- 2010 International Symposium on Audit Research (ISAR), Singapore
- 2010 AAA/Deloitte/J. Michael Cook Doctoral Consortium
- 2010 Institute of Chartered Accountants of Alberta Centennial Conference, Jasper, AB
- 2010 CAAA Annual Conference, Vancouver, BC 2010 AAA Auditing Midyear Meeting, San Diego, CA
- 2009 Poster presentation, University of Alberta Business Research Conference, Edmonton, AB
- 2008 Academic Symposium – A Tribute to Dr. Michael Gibbins, Edmonton, AB
- 2008 Poster presentation, University of Alberta Business Research Conference, Edmonton, AB
- 2008 CAAA Annual Conference and Doctoral Consortium, Winnipeg, MB
- 2008 AAA Auditing Midyear Meeting, Austin, TX
- 2007 CAAA Annual Conference and Doctoral Consortium, Halifax, NS
- 2007 Poster presentation, University of Alberta Business Research Conference, Edmonton, AB
- 2006 University of Alberta Business Research Conference, Edmonton, AB

ACADEMIC MEMBERSHIPS

Canadian Academic Accounting Association (CAAA)
American Accounting Association (AAA), Auditing and ABO Sections

ACADEMIC SERVICE - INTERNAL

- 2020-Present Doctoral Dissertation Co-Chair, Leah Diehl, University of Alabama
- 2019-Present Undergraduate Program Committee
- 2018-2020 Doctoral Dissertation Committee Member, Emily Blum, University of Alabama (*initial placement at Texas A&M University*)
- 2016-2017 Recruiting Committee, University of Alabama
- 2016-2017 First-Year Doctoral Paper Advisor, James Lawson, University of Alabama
- 2016 Second-Year Doctoral Paper Advisor, Anne Wu, University of Alabama
- 2014-2016 Accounting Research Workshop Series Coordinator, Tulane University
- 2012-2015 Committee Member, MACCT Curriculum Committee, Tulane University

COURSES TAUGHT

- 2016-Present Auditing, AC 432
Average 40 students per section, 4.17/5 Instructor Rating

- 2012-2016 Managerial Accounting, ACCN 3010
Average 60 students per section, 91% Instruction Satisfaction

AWARDS & HONOURS

Tulane University:

2014 Dean's Excellence in Teaching Award
2014 Howard W. Wisner Teaching Award
2014 Freeman Student Government Teaching Excellence Award

University of Waterloo:

2010 School of Accounting and Finance Fellowship Honoree – Distinguished Alumna

PROFESSIONAL ACCREDITATION

2006 Admitted to the Institute of Chartered Accountants of Ontario
and the Canadian Institute of Chartered Accountants (CPA, CA)

PROFESSIONAL EMPLOYMENT

2001-2006 Senior Staff Accountant: **Deloitte & Touche LLP**, Toronto, ON
Assurance and Advisory Services
Performed audit and review engagements for clients in technology,
media and telecommunications industries. Developed thought
leadership resources for the National Governance Services Group.

COMMUNITY OUTREACH

2015 Emerging Philanthropists of New Orleans, Workforce Development Group, New Orleans, LA
2013-2015 Dance Troupe/Krewe Member, The Organ Grinders, New Orleans. LA